

Displaced Homemakers Program Conference 2012

Building Self-Sufficiency and Improving Lives...Improving Lives Across N.C.

Save the date!!

September 20, 2012 • 8:30 a.m. - 4:00 p.m. • Winston-Salem, N.C.

The N.C. Council for Women (CFW) invites you to join us and connect with program coordinators, executive directors and members of the CFW Advisory Board to share strategies for building self-sufficiency and success. Whether you are a new program coordinator or experienced trainer, you will benefit from this conference designed specifically for agencies receiving Displaced Homemaker (DH) program grants. The conference planning committee has designed the following workshop topics to enlighten, engage and expand your program's ability to change lives and increase economic self-sufficiency for women and families.

Program Highlights

Bringing Effective Practices to Life

CFW Eastern Regional Director Linda Murphy has more than 20 years of program development and experience. She will moderate a lively discussion with seasoned executive directors and program managers about bringing Job Training/Placement, Health Education, Financial Literacy and Education Services.

Sustaining Your Displaced Homemaker Program in Today's Fiscally Volatile Times

CFW Executive Director Beth Briggs, an expert on philanthropy and nonprofit board development,

will present tips and engage program coordinators in a dialogue about challenges and strategies for long-term fund raising and sustainability.

Collaboration:

Building a Stronger Program Model

Helping women and men seeking education and new choices for a stronger life requires collaboration. How to structure a partnership that supports clients' needs while expanding your program marketing and outreach goals will be discussed during this session led by Christy Barton of the Center for Economic Education and Development in Fayetteville.

Client Management:

Serving Clients with Special Needs

Does your program effectively value and embrace diversity? Displaced Homemaker programs must be prepared to serve all clients who qualify for assistance, even amid such barriers to success as illiteracy, substance abuse, language limitations, or intellectual and mental health challenges. Learn how to strengthen your program success during this workshop led by CFW Northern Piedmont Regional Director Bernetta Thigpen and members of the Conference Planning Committee.

Lunch & Learn Roundtable

Munch and network with experts – including members of the CFW Women Advisory Board, Grant Administrators, and Planning Committee – while tackling the following topics:

- 1.** Identifying resources within your community
- 2.** Connecting with local partners
- 3.** Supporting non-traditional careers
- 4.** Measuring results and impact of your program
- 5.** Fiscal management tips
- 6.** Outreach and marketing strategies to attract consumers who qualify
- 7.** Data collection/management project
- 8.** Child care/healthy relationships

Register online by Sept. 14 at : www.councilforwomen.nc.gov/register